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FINAL REPORT

Clean City Summit

**Partnerships & Solutions
for the Future**

DOCUMENTS DEPT.

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William L. Brown, Jr.
Chairman
2001

Convened by:

Mayor Willie L. Brown, Jr.
Department of Public Works
& The Clean City Coalition

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LOCAL SERVICES



▲ Joe Porcoro, Volunteer - Graffiti Removal



▲ Jonathan Gomwalk, SLUG - Community Partner



▲ Tys Sniffen, North of Panhandle Neighborhood Assn. - Adopt-A-Street

Also honored but not photographed: Jack McGann, Louis Waters, and Connie Webber for keeping San Francisco clean.



▲ The Rose Hotel staff - Formed a group to clean up around their establishment



▲ Gordon Chin, Chinatown Community Development Center - Chinatown alleyways clean-up

THANK YOU TO THE
Sponsors of the
San Francisco
Cleanliness Award
Program
for their support
and contribution
to the
community.

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A Message from the Mayor



Thank you for attending San Francisco's first Clean City Summit. It is my hope that we may gather regularly to talk about our continued partnership and gather valuable ideas from you: the taxpayer, the merchant, the resident, the small business owner, the high school student. I want to hear your perspective about our performance and how we can improve. As I stated at the summit, partnership and community building are the keys to improving the quality of life in our neighborhoods. I look forward to our continued efforts in cleaning up our communities, creating a sense of ownership and making San Francisco an even more beautiful city.

I would like to thank our major Clean City Summit sponsors, Walgreens and Pacific Bell, and I look forward to their further participation in our beautification efforts.

A handwritten signature in blue ink, which appears to read "Willie L. Brown". The signature is fluid and cursive.

Willie L. Brown, Jr.

Message from your Public Works Director

It is with great pleasure that I present to you the Final Report from the Clean City Summit and let you know about exciting new plans that are underway based on your recommendations.

February 1st was truly an inspirational day for all of us at the Department of Public Works, as we shared information and explored innovative ways of keeping our streets clean and improving the quality of life in our neighborhoods. The plans we developed that day are action-oriented, achievable and have benchmarks and performance measures built in so that we may track our success. We present you our report after thoroughly discussing all of the ideas that were brought up at the summit, having incorporated many of those ideas into our daily operations and having developed new programs to meet the diverse needs of our individual neighborhoods.

Our work is just beginning! Leadership, commitment and a shared love of our city will ensure that we are successful. Thank you for taking time to attend the Clean City Summit and making the experience an enriching one for all of us at Public Works.

Ed Lee

Director, Department of Public Works



Message from your Deputy Director of Operations

Thank you for making our first Clean City Summit a success! We are busy at DPW Operations implementing many of the fine ideas that came out of our workshops and using your feedback to improve our services. I would like to thank our corporate supporters who sponsored the summit and the year-round Community Clean Team program. A workshop was dedicated to fine tuning the Community Clean Team program and I am happy to report that after nine months, we have seen great success. Residents, school children, other city departments and the business community have stepped up to the plate to participate and make the Community Clean Team program a success! We have now comprehensively cleaned ten districts with great results, forming partnerships and getting commitments from stakeholders to keep their neighborhoods clean year-round.

As you read through our report, take note of our long- and short-range plans to implement several new programs that we studied at the Summit. Our planning efforts include extended median maintenance, coordinated tree plantings, increased education and outreach, and an entire youth component to our volunteer efforts. Thank you for providing us with your time and energy. We will work year-round to continue to improve our programs and services at the Department of Public Works.

Mohammed Nuru

Deputy Director of Operations, Department of Public Works





CHAPTER TWO

About the Summit

On February 1, 2001, Mayor Brown, the Department of Public Works and the Clean City Coalition convened the City's first-ever Clean City Summit. The event was held at the Pacific Bell Yerba Buena Media Center with a capacity crowd of 300 participants representing 130 organizations. In addition, several city agencies attended the summit and participated in the workshops, including representatives from the Police Department, the Recreation and Park Department, the City Attorney's Office, the District Attorney's Office, the San Francisco Housing Authority, the

Redevelopment Agency, the Department of Public Health, several representatives from the mayor's offices and others.

The theme of the summit was "Partnerships and Solutions for the Future" and participants were asked to attend one of nine workshops to discuss specific topics of concern, develop solutions and craft policy recommendations that were later presented to the larger group.



Clean City Summit participants watch a video-taped message from Mayor Brown.

Dozens of recommendations were presented ranging from increased fines for littering and illegal dumping to prosecuting owners of trucks who allow graffiti to remain on their vehicles, or charging newsrack owners a fee to place their newsracks on the public sidewalk and then using those funds to pay for street cleaning operations. Participants also suggested jailing flagrant code violators or absentee building owners who allow their property to become blighted.

Tony Hiss, nationally acclaimed author and expert on the livability of cities, presented the morning keynote address, inspiring participants as they headed to their workshops. Elizabeth Goldstein, General Manager of the Recreation and Park Department, spoke in the afternoon about community organizing and the park's renaissance.



★ Luncheon Speaker Elizabeth Goldstein,
General Manager, Recreation & Park
Department

★ Keynote Speaker Tony Hiss,
nationally-acclaimed author

Out of the Summit: A Blueprint for Action

Community Clean Teams: Partnership in Action

This workshop focused on expectations, structure, and fundraising mechanisms for the Community Clean Team program, a year-round district-by-district clean up effort:

1. Create an awards program with support and publicity from District Supervisors.
2. Focus on School Leadership Programs.
3. Facilitate the involvement of communities and corporations to become partners in clean-up activities on a day-to-day basis in addition to special events.

Code Enforcement: Effective Crime Prevention

Several city agencies are involved in code enforcement. This session reviewed the effectiveness of current codes and the possibility of establishing new codes:

1. Impose higher fines or jail repeat offenders.
2. Increase visibility and authority of enforcement officers.
3. Improve coordination among the various enforcement agencies.
4. Reinforce code enforcement tactics and increase staffing levels.



Mohammed Nuru leads a discussion about Community Clean Teams.

Youth and a Clean City

This session included adults and youth and the discussion focused on getting youth interested in clean up efforts and neighborhood beautification:

1. Form a youth organization called Club DPW. Encourage participation by providing members with rewards like shirts, merchandise vouchers, and tickets for entertainment and recognize and acknowledge their work.
2. Develop youth leadership by providing scholarships and include an educational component that will provide opportunities to young adults to improve themselves.
3. Provide information on a community's history and development so youth can develop greater appreciation for their own neighborhood.

Keys to Forming Model Programs

A model program is a public/private partnership formed to keep neighborhoods clean and beautiful. This workshop reviewed and recommended establishing new programs and expanding current models:

1. Privately fund a dedicated full-time position to coordinate cleaning activities between the City and various neighborhood and merchant groups for each district.
2. Focus on achievable projects in order to see results and get further support.
3. Provide more public and private personnel to deal with litter and graffiti.



▲ DPW Director Ed Lee leads the Youth and a Clean City workshop.

Supervisory Board Recommendations

Non-profits and a Clean City

There are thousands of non-profit organizations in the Bay Area. This workshop focused on community organizing and coordinating efforts to beautify San Francisco:

1. Create non-profit partnerships to work together on projects.
2. Identify constituents and establish the best way to serve each one.
3. Collect grant information and distribute to all non-profits.
4. Keep the business community involved.
5. Communicate that a clean city promotes health for its citizens as well as for the City.
6. Create a clearinghouse for grantors and non-profits to collect and distribute information about funding sources that impact neighborhood cleaning projects.
7. Appoint a Citizens' Advisory Committee to develop surveys, conduct forums, and establish other means of collecting data from the community in a culturally competent and inclusive manner. This data should be prioritized, communicated to all stakeholders in order to take action and report on their accomplishments. Non-profit organizations and the business community should be fully involved in this process.
8. Choose a point person from DPW and one from each Supervisorial District to regularly meet with the non-profit organizations.



An Environmental Control Officer participates in the Code Enforcement workshop.



Harlan Kelly reports on Code Enforcement recommendations.

Summit Recommendations

Tourism and a Clean City

This session focused on the impact that a clean city has on tourism and how tourism can impact a clean city. Discussion focused on how the City and the industry can work together to keep streets clean:

1. Revise codes regulating the placement and pickup of garbage and recyclables.
2. Increase code enforcement patrols and citations for littering.
3. Fund and/or mandate streetscape furniture.
4. Simplify and facilitate process for forming Business Improvement Districts.

One Stop for Trees and Medians

This workshop focused on coordinating street trees and median maintenance to provide better service:

1. DPW should be the central agency for management of street trees.
2. DPW should evaluate current programs to identify opportunities for improvement.
3. Funding for tree planting and maintenance should be doubled.
4. Pursue ongoing funding commitments, particularly from the General Fund, through citizen advocacy.

Keeping San Francisco Graffiti Free

This workshop followed up on San Francisco's Fall 2000 Graffiti conference:

1. Fine property owners, contractors, billboard owners, and truck owners if they do not remove graffiti from their property.
2. Provide rewards for information leading to arrests, convictions, restitution or diversion of perpetrators.
3. Contract with non-City agencies (non-profits or others) for immediate, on-call removal of graffiti.



Paul Sacamano, Urban Forester, leads the One Stop for Trees workshop.



Bob Beck at the Tourism and a Clean City workshop.

Education, Publicity and the Media

This session focused on ways of educating the public about the ill effects of litter and graffiti, ways of publicizing cleanup and beautification events and soliciting corporate support:

1. Form a Public Education Committee made up of interested participants from the workshop to develop and implement anti-litter and anti-graffiti messages, enlisting the help of children and young adults as change agents.
2. Create a strategic action plan using ideas from the workshop to guide the work of the committee throughout the year.
3. Meet with the Mayor at least once a year to give him an update.



Alex Mamak presents the Education, Publicity and the Media workshop recommendations.



The San Francisco Police Department and the Mayor's Neighborhood Beautification Fund participate in the Graffiti workshop.

Survey Results

About the survey:

Fifty participants completed the summit survey. The comments were generally positive and participants gave useful recommendations about how DPW can improve future Clean City Summits. A brief synopsis of participant comments and recommendations follow.

Summit Comments:

The three major themes reported in the survey are:

1. Participants needed more time in workshops.
2. Participants hoped that DPW and other departments will follow up on the recommendations that were developed.
3. Speeches, especially keynote, were inspirational and informative.
4. Local Heroes video and acknowledgements were seen as positive.

Recommendations for future Clean City Summits:

1. Involve senior citizens.
2. More involvement from local businesses and school children.
3. Include a workshop about recycling.



Anne Godfrey and Brian Henderson prepare the summit recommendations.

General Session	Keynote Address	Workshops	Luncheon Speaker	Awards Program
Excellent42%	Excellent74%	Excellent45%	Excellent70%	Excellent52%
Good44%	Good26%	Good39%	Good29%	Good43%
Needs Work13%	Needs Work0%	O.K.15%	Needs Work0%	Needs Work2.5%
Did Not Attend . . .1%	Did Not Attend . .0%	Poor0%	Did Not Attend . .1%	Did Not Attend .2.5%

Participating Organizations

100% College Prep Club
 AAA
 Adopt-A-Block
 Audio Images, Corp.
 BACA
 Bayview Opera House
 Bernal Heights Tree Committee
 Black Postal Employees Association
 BDMA
 Catania C. Galvin & Associates
 Check Mate Technologies
 Chinatown Community Dev. Cntr.
 Christmas in April
 Citizens for Open Space
 City Administrator's Office
 City Attorney's Office
 City Purchasing Office
 Columbia Park Boys & Girls Clubs
 Commission on the Status of Women
 Committee on Jobs
 Community Resources Action Project
 Davey Tree/Consultant
 Department of Corrections
 Department of Public Health
 District 11 Council
 District Attorney's Office
 Dorland & Dolores Terrace
 Neighborhood Assn.
 E Line
 Eller Media
 Enough Said Productions
 Episcopal Community Services
 Eureka Valley Trails and Art Network
 Excelsior Improvement Assn.

Fillmore Merchants Association
 Friends of the Urban Forest
 Golden Gate Disposal & Recycling Co.
 Golden Gate National Parks Association
 Graffiti Busters
 Grand Jury
 GWPNA
 Habitat for the Homeless
 Haight-Divisadero Neighborhood & Merchants Assn.
 Hands On San Francisco
 Hilton San Francisco
 Hort Science, Inc.
 Hotel Nikko San Francisco
 Hyatt Holiday Inn
 Hyatt Regency
 Infinity Outdoor
 Inner Mission Neighbors
 International Diplomacy Council
 ISA High School
 KMEL
 KTB Management
 Maintrain Training & Maintenance
 Market Street Association
 Mayor's Office of Community Development
 Mayor's Office of Economic Development
 Mayor's Office of Neighborhood Services
 McAteer High School
 Michelin
 Mid-SoMa Neighborhood Watch
 Miraloma Park Improvement Club
 Mission Dolores Park

MUNI
 Neighborhood Parks Council
 Norcal Waste Systems, Inc.
 Nordstrom
 North of Market Neighborhood
 NDPNA
 Northwest Bernal Alliance
 Outer Sunset Active Residents
 Pacific Bell
 PAR
 Pesticide Education Center
 Potrero Hill Boosters
 Potrero Hill Neighborhood House
 Q-Star Technology, LLC
 Quelaco
 Ramada Plaza Hotel International
 Recreation & Park Department
 Redevelopment Agency
 S.A.F.E. Group
 San Francisco Beautiful
 San Francisco Broom Brigade
 SF Chinese Chamber of Commerce
 San Francisco Conservation Corps
 SF Convention & Visitors Bureau
 SF County Transportation Authority
 San Francisco Hotel Council
 San Francisco Housing Authority
 SF League of Urban Gardeners (SLUG)
 San Francisco Police Department
 San Francisco Pretrial Diversion Project
 San Francisco Recycling Program
 San Francisco Redevelopment Agency
 San Francisco Solid Waste Management

San Francisco Tree Council
 San Francisco Unified School District
 Save Our Streets
 Senior Central
 Sing Tao Daily Newspaper
 SJETC
 SDMA Partnership
 SDMA Project Area Committee
 St. Anthony's Foundation
 Sunnyside Park Families & Neighbors
 Sunrise Sidewalk Cleaners
 Sunset Scavenger Company
 Supervisor Aaron Peskin's Office
 Supervisor Leland Yee
 Supervisor Mark Leno
 Telegraph Hill Dwellers
 The ARC
 The Rose
 The Sequoias
 Treasure Island Job Corps
 Trust for Public Land
 TSIP
 Union Square Association
 Union Square BID
 United Playaz Youth Program
 Unity Foundation
 University Terrace Assn.
 Univision-14-KDTV
 Urban Resources Partnership
 Urban Tree Foundation
 Van Ness Corridor Group
 Walgreens
 Wallenberg High School
 Wessling Creative Group

San Francisco Clean City Coalition

The San Francisco Clean City Coalition (SFCCC) is a non-profit agency whose mission is to motivate San Franciscans to take pride in their community, help keep it clean and beautiful, and to build strong empowered communities. This mission is achieved by:

- Encouraging residents, businesses, community groups and students to take ownership of their neighborhood by cleaning and greening their community.
- Providing the information and volunteer opportunities people need to get involved in clean up, beautification, and improvement activities.
- Providing information, technical assistance, and resources that residents and community members need to take their commitment to the next level, making them community leaders.
- Investigating model programs to bring innovative ideas to San Francisco.
- Advocating for a clean and healthy environment through education and outreach.

The SFCCC improves the quality of life in San Francisco by linking resources between city agencies, neighborhood groups, merchant associations, and residents. The agency also works with the private sector to raise funds to support innovative cleanup and beautification projects throughout the city.

In addition to co-hosting the Clean City Summit, the SFCCC is a major partner with DPW in the planning and implementation of several clean up and beautification projects, including the Community Clean Team, Fisherman's Wharf Advisory Committee, the Mission Area Advisory Committee, the Green Patrol, and the Day Labor Sweeping Program.

Through the collaborative efforts of both agencies, the Community Clean Team program has developed into an extensive partnership that includes Norcal Waste Systems, Inc., Recreation and Park Department, Department of Parking and Traffic, MUNI, Mayor's Office of Community Development, Police Department, Port Authority, Unified School District, Pre-Trial Diversion Program, San Francisco League of Urban Gardeners (SLUG), and others.

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Executive Director

Gia Nicole Grant



San Francisco Clean City Coalition Board of Directors & Executive Director.



Contact Information:

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CHAPTER THREE

Summit Recommendations: New Partnerships and a Cleaner City

The recommendations from the Summit have been studied and, in many cases, implemented. Following are the actions and larger projects that have been undertaken to date, and plans that have been developed before and after the summit based on feedback from summit workshops, other City departments and our many community partners.

THE COMMUNITY CLEAN TEAMS

This program dedicates an entire month to a San Francisco supervisorial district with DPW and other city departments performing various street cleaning and neighborhood beautification work. During the month, volunteers assist each Saturday by sweeping, painting over graffiti, weeding and planting in neighborhood parks, and creating litter-free zones around local schools. As part of the program, district clean ups are tailored to neighborhoods. For instance, in District 7, more weeding and cleaning of stairs was provided, while in District 8, goats were used to clear out overgrown weeds from Twin Peaks. As of November 2001, the program has covered all 11 supervisorial districts and has gained widespread support from San Francisco residents and neighborhood groups, with hundreds of volunteers attending each Saturday. Clean Team activities have also been widely reported in the media and have solid support from Mayor Brown and the Board of Supervisors, who regularly volunteer their time to beautify neighborhoods.

Several city departments have signed on to partner on Clean Team activities including the Recreation and Park Department, MUNI, the Department of Parking and Traffic, Solid Waste Management Program, Mayor's Office of Community Development, the Police Department, the Port, the Department of Public Health, the Recycling Program, and the School District, among others.



The San Francisco League of Urban Gardeners (SLUG) has been instrumental at Clean Team events.



Sweeping up the neighborhood.

Norcal Waste Systems, Inc. has partnered with the Community Clean Team to offer Super Recycling Saturdays during Clean Team events. Residents clean out their homes of bulky items and recycling materials, drop them off at a Clean Team location, and then grab a broom to help sweep up around the neighborhood. More than 23 tons of recyclable material was collected from residents in July alone. After the Community Clean Team leaves the District, DPW encourages residents and merchants to participate in the Department's Adopt-A-Street Program to maintain the neighborhood's new level of cleanliness.

The Community Clean Team by the Numbers

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A typical month:

- 29 miles of sidewalk and street curbs swept and cleaned
- 20 miles of streets and alleyways power-washed
- 134 street signs replaced or cleaned
- 20,000 square feet of graffiti painted out
- 2,000 square feet of medians weeded and cleaned
- 80 trees planted or maintained
- 100 plants planted in neighborhood parks
- 9 tons of recyclable material collected



Norcal's Fantastic 3 Program has joined Community Clean Team events.



Mayor Brown meets with Clean Team volunteers.

Summary of Findings: New Participation and a Cleaner City

INCREASED CODE ENFORCEMENT

The Operations Bureau at DPW is implementing dozens of new programs to increase and improve code enforcement. The Bureau is increasing enforcement staff, doubling and tripling litter fines and contacting thousands of San Franciscans to reinforce existing litter laws.

Increased Staffing and Patrols

In order to patrol city streets more effectively, DPW has doubled the number of Environmental Control Officers, the employees who conduct educational outreach and issue citations. In 2001, the number of officers increased from 11 to 22. In addition, a DPW District Captain has been assigned to each Supervisorial District and is responsible for learning the unique needs of each neighborhood, communicating with residents and merchants, keeping the boundaries of their district clean, and identifying enforcement issues.

Earlier this year, DPW removed more than 2,000,000 pounds of illegally dumped debris from the Bayview and Outer Mission neighborhoods. To discourage this kind of behavior, DPW and the San Francisco Police Department conducted stakeouts and sting operations in these areas. Dozens of citations were issued to offenders.

Due to increased education and promotion of its 28-CLEAN customer service line, DPW is logging in more calls than ever. Last month, 4,000 calls were made to DPW reporting illegal dumping, graffiti, litter, and other offenses. For the first time, the Bureau is tracking these calls and issuing district reports to begin measuring results of customer complaints and identifying neighborhood issues.

Increased Fines

To increase code compliance, the bureau is immediately raising minimum fines from \$76 to \$135 and is proposing that fines be further increased to \$400 per citation to discourage repeat offenders. To deal with the increased number of citations given, the Bureau is proposing a separate court to handle these quality of life offenses.



A DPW Environmental Control Officer educates a merchant about City litter laws.

Code Enforcement Education

To reinforce existing laws, the Bureau contacted 150,000 property owners and reminded them of their legal responsibility to keep sidewalks in front of their homes clean and litter free. The Bureau also contacted fast food outlets, grocery store owners, people who post illegal signs, and news rack vendors to notify them that increased enforcement and fines are underway. Last April, DPW managers and directors met with grocery store owners to begin a partnership to keep shopping carts within store property and to remove them from the streets as soon as they appear.

To Contact Your District Captain

DPW Street Cleaning District Captains have been assigned to manage each Supervisorial District.

District	Telephone
1	725-6130
2	725-6132
3	725-6134
4	725-6136
5	725-6138
6	725-6140
7	725-6145
8	725-6146
9	725-6148
10	725-6150
11	725-6152

Future Code Enforcement Proposals

DPW will be requesting that garbage and recycling pick-ups require permits and that vendors, especially merchants in commercial districts, be required to abide by a narrow time frame for placement of garbage and recyclables.

DPW is investigating the possibility of facilitating a process that will establish additional Business Improvement Districts (BID) in heavily touristed areas and commercial corridors.



 Eradicating graffiti.



CHAPTER THREE

Summit Outcomes: New Partnerships and a Cleaner City

YOUTH AND A CLEAN CITY

DPW is actively marketing its clean city programs to youth through its Community Clean Team and Club DPW programs. Club DPW, a youth club that encourages volunteerism and a clean city, has been established and has signed on 500 high school students.

DPW is devising a "credit card" system where youth who volunteer for clean city projects will get credits toward purchases at local stores. Local radio station KMEL has been signed on as a major partner in conducting youth outreach and has already highlighted Club DPW at several youth events, including the Youth in Arts festival.

At the same time, the Community Clean Team has engaged dozens of elementary, middle and high schools to participate in clean up activities. To further interest youth in clean city projects, Mayor Brown and celebrity singer Usher taped a commercial this summer promoting Club DPW on KMEL and other radio stations. DPW is also working with local artists to develop characters to promote anti-litter messages to youth.



Mike Shaw of Enough Said Productions produced anti-litter characters targeting youth.

OUTREACH & EDUCATION

Whether educating merchants and residents through our offices, or producing radio and television ads, DPW has been increasing outreach efforts through various media. We have recently embarked on several new campaigns:

1. In partnership with Enough Said Productions, KMEL and Union 76, DPW has produced a professional television commercial featuring the cast of STOMP and Mayor Brown. The "STOMP OUT LITTER" campaign will air on local stations and movie theater pre-shows and outdoor ads will begin appearing during Summer 2001. DPW is also producing a radio commercial with Stomp and the Mayor.
2. Thousands of clean streets pamphlets have been included in water and garbage bills delivered to San Francisco households. Information is provided in three languages and includes litter laws, resident responsibilities and volunteer opportunities.
3. DPW is reaching out to young people through the Community Clean Teams and the newly formed Club DPW, which has signed on 500 high school students. Applications have been posted at the www.sfcleancity.com web site.
4. The department has produced an illegal dumping public service announcement to be aired on television and radio.



The cast of Stomp film an anti litter commercial that also starred Mayor Brown.

Summit Outcomes: New Partnerships and a Cleaner City

Trees and Medians — A New Plan

DPW is creating a new bureau to specifically address the city's needs for coordinated maintenance of street trees and landscaped medians. DPW's goal is to shift the city's management of medians and trees from a reactive mode to a coordinated, programmatic maintenance and improvement program. This represents a historical shift in the maintenance of green spaces and trees for the city of San Francisco. Included in this innovative plan is a community gardening component, which will transform previously neglected plots of land and turn them into vibrant gardens, which will be maintained by the community.

Below are some other outcomes from summit workshop on trees:

1. DPW has improved its public notification process for tree removal by revising the posting.
2. DPW is requesting that property owners help water young DPW-maintained trees.
3. DPW sent out a mailing to tree service contractors and landscape architects to inform them of their requirements in Article 16 of the Urban Forestry ordinance.
4. DPW is researching the feasibility of creating a Landscape Assessment District to fund tree program and median maintenance. This will require voter approval on a ballot initiative.



Mayor Brown plants a tree on Third Street.

Summit Discoveries: New Partnerships and a Cleaner City

Improved Partnerships

Perhaps most importantly, the department has improved relationships with other city agencies to improve the quality of life in San Francisco. One of the most common recommendations at the Summit called for increased inter-agency cooperation. Stunning physical improvements have been made as a result of improved cooperation between departments. In particular, the Community Clean Team, has brought several departments together to work on quality of life issues.



DPW partners with the community to clean up.

Increased Maintenance of Public Plazas and Major Thoroughfares

DPW has been increasing its maintenance of public plazas. For instance, United Nations Plaza, long plagued by crime and trash, has been cleaned out and the benches removed to discourage loitering and activities that lead to a blighted plaza.

In addition, DPW has partnered with other agencies to beautify major thoroughfares such as Van Ness Avenue, Brotherhood Way and Junipero Serra Boulevard. Each is a major roadway that has recently received increased maintenance such as pruning, weeding, and new plantings to improve the look and feel of these important city corridors.



Cleaning up public plazas is an important part of city maintenance.

A Message from Mohammed Nuru, Deputy Director of Operations

Our report comes to you nine months after the summit in order to show positive results, a firm and continued commitment to your recommendations and as a reminder for all of us at the Department of Public Works that we are accountable to you, the resident, merchant, visitor, worker and elected official of San Francisco. I hope you will continue to provide us with feedback on our performance and on the new programs we have developed in response to San Francisco's first Clean City Summit.

I believe that our immediate efforts to initiate a block by block accountability through our district captains, and our efforts to educate residents and merchants about their responsibility in keeping their sidewalks clean and litter-free will go a long way in improving the livability of our city.

During the past nine months, the Department's Operations Division has reinvented itself in many ways, most of which you have read about in this report. However, to truly create a more beautiful city for everyone, we must work together throughout the year. We learned a lot about the needs of San Francisco at the Summit. We will continue to work with other city agencies and neighborhood and merchant groups to improve the quality of life in San Francisco.

Please contact us through our 28-CLEAN, 24-hour customer service line to report your neighborhood concerns. As always, I am available to you as well. Please do not hesitate to call on me.



 Mohammed Nuru

DPW in the News

Benches in U.N. Plaza cleared by city to discourage burgeoning drug trade-Farmers market vendors are pleased

Spring cleaning comes early to District 7-DPW, residents work to clean area together

The San Francisco Chronicle



KPIX interviews Mayor Brown at UN Plaza

Yakko Trunk at the Clean City Summit unfolds new approach to cleaning, maintaining, and improving the city

The San Francisco Chronicle



Mohammed Nuru at the Clean City Summit

S.F. aims 500 goals to add beauty, health

The San Francisco Chronicle

LEADERSHIP & COMMUNITY



Mayor Brown



Supervisor Peskin



Supervisor Maxwell



Supervisor Leno



Supervisor McGoldrick



Supervisor...



Supervisor Gonzalez



Supervisor Ammiano



DPW AT WORK



• Supervisor Newsom



• Supervisor Sandoval





Small, stylized white characters (possibly a decorative border or binding detail) running vertically along the right edge of the page.